

## Who are we?

Rotterdam Network is a grassroots social organization bringing people together through unique and memorable offline experiences.

## About the Audience

- Young professionals
- Recently relocated
- High intent to build social + professional circles

## Distribution Channels

- Social media (Instagram, Facebook, WhatsApp)
- Physical events

## Services we offer:

- **Brand exposure**  
Showcase your brand to 10,000+ Meetup members and 1,600+ active WhatsApp participants through event banners, shout-outs, and co-branded content.
- **Physical location traffic**  
Drive foot traffic to your venue by hosting one of our high-energy events with 50–200 attendees per night.
- **General Sponsorship**  
Partner with us to align your brand with creativity, connection, and community through ongoing visibility across all our events and communication channels.

## Sponsorship Pricing

Package	User Reach	Inclusions	Price (EUR)
Starter	500 users	1 sponsored message + logo mention	€150
Standard	1,000 users	2 sponsored messages + pinned for 24h	€250
Premium	1,600 users	3 sponsored messages + pinned for 7 days + image/video + CTA link	€500
Custom	Full group	Custom campaign (polls, surveys, giveaways, etc.)	Starting at €1000

**Add-ons:**

- Extra message during the week: **€40/message**
- Dedicated broadcast list inclusion: **+€50**